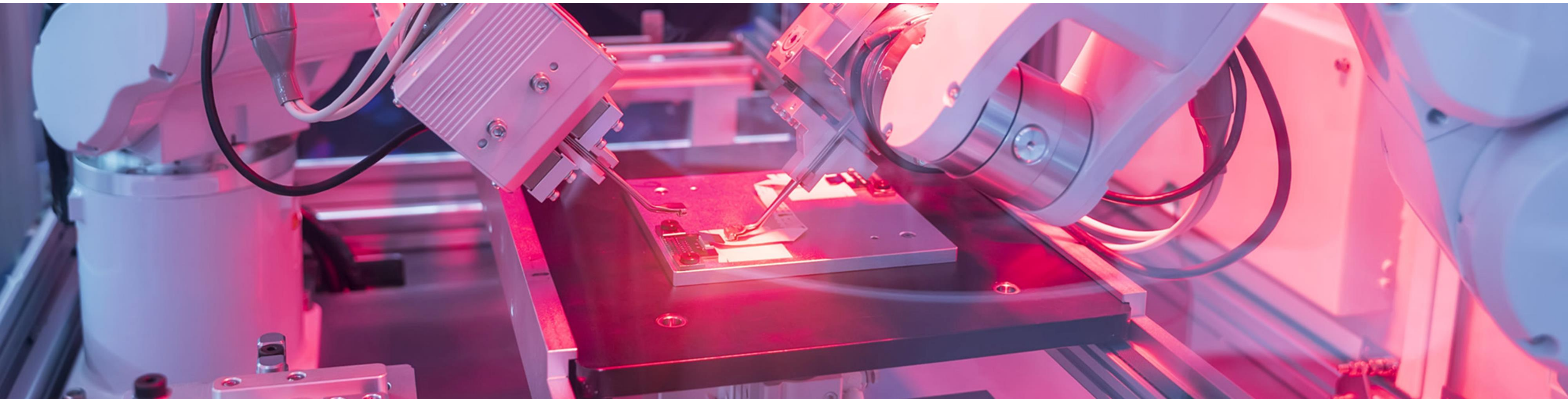


# Advanced Manufacturing Skill-Set Analysis



# Industry Trends

## Growth in Advanced & Computerized Manufacturing

- Impacting Existing Industries
- Expanding Industries – EV, Battery Manufacturing, Renewables
- Onshoring & US Content Requirements Increasing Domestic Production
- Changing Size & Scope of Projects
- ***Skill-sets and Roles are Changing***

# Challenge

## Roles of the Future Being Redefined

- New/emerging technologies requiring new skill sets.
- Occupational codes not up to date for roles in demand.
- Lack of Existing Advanced Manufacturing in Region to Survey
- Unavailability of Data to Provide Site Selectors & Industry Site Searches

# Solution

## Identify & Quantify Availability of Transferable Skill-Sets

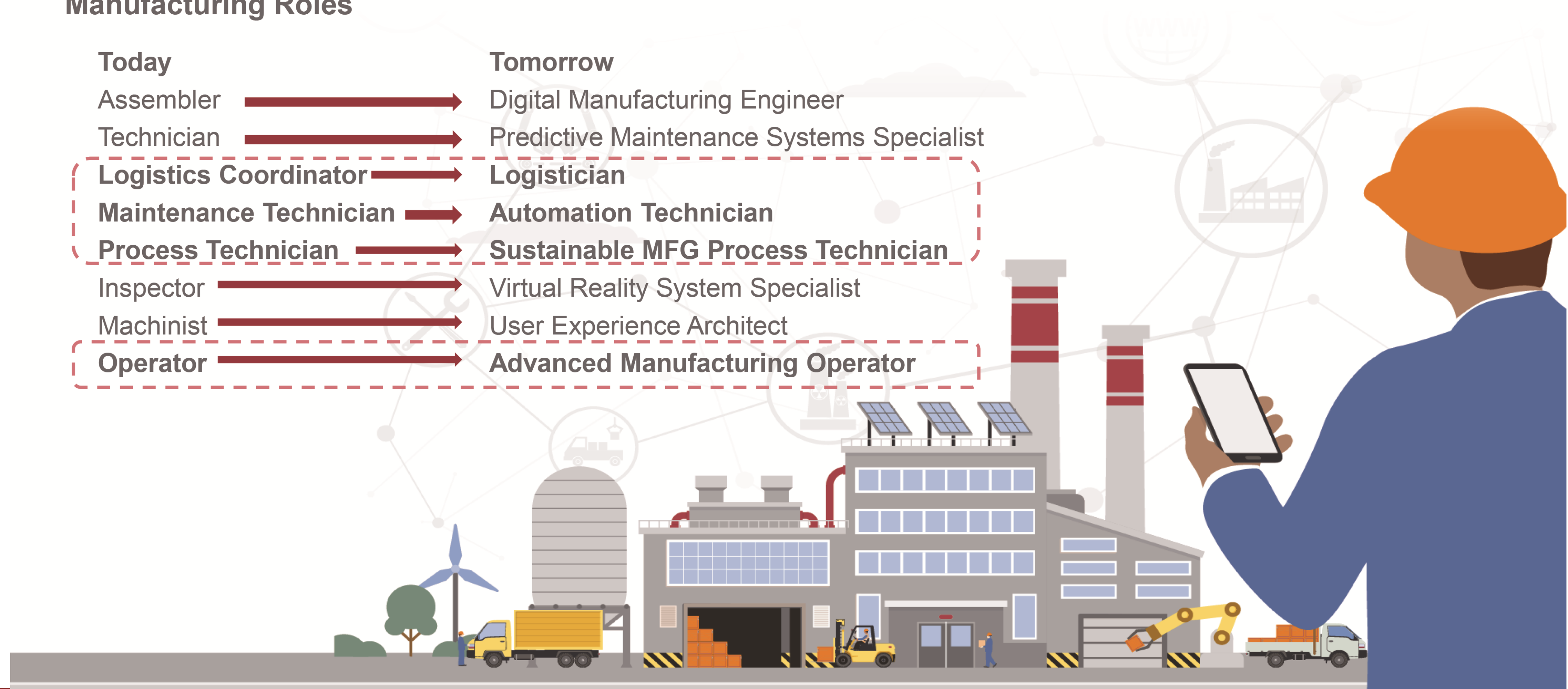
- Multi-step, data driven approach.
- Regional in scope to also include labor sheds of El Paso & Juarez, MX.
- Partnerships were Key
  - Manpower National Analytics
  - Dona Ana Community College
  - NMEDD LEADS Grant

# Step 1

## Identify Advanced Manufacturing Roles in Greatest Demand

### Manufacturing Roles

Today	Tomorrow
Assembler	Digital Manufacturing Engineer
Technician	Predictive Maintenance Systems Specialist
<b>Logistics Coordinator</b>	<b>Logistician</b>
<b>Maintenance Technician</b>	<b>Automation Technician</b>
<b>Process Technician</b>	<b>Sustainable MFG Process Technician</b>
Inspector	Virtual Reality System Specialist
Machinist	User Experience Architect
<b>Operator</b>	<b>Advanced Manufacturing Operator</b>



# Step 2

## Extract Skill Set Requirements within Each Role

Core Skills	Advanced Machine Operator	Sustainable Manufacturing Process Technician	Automation Technician	Logistician
<b>Operation</b>	X	X	X	X
Process improvement		X		X
<b>Communication</b>	X	X	X	X
Quality inspections	X			
Troubleshooting	X	X	X	
Monitoring		X		X
Detail-oriented	X	X	X	
<b>Problem solving</b>	X	X	X	X
Programming			X	
Installing			X	
Preventive maintenance			X	
<b>Analysis</b>	X	X	X	X
Planning / Prioritization		X	X	X
Research / Data Collection		X		X
<b>Teamwork/Collaboration</b>	X	X	X	X
Mathematical / numerical	X		X	X
<b>Computer</b>	X	X	X	X
Technical and mechanical	X	X	X	

# Step 3

## Cross Reference Skill-Set Availability in Our Regional Market

### Talent Availability

	El Paso MSA, TX		Las Cruces MSA, NM		Juarez MSA, MX	
Industrial Overall	327,500		61,700		180,000	
	Actual Supply	Potential Supply	Actual Supply	Potential Supply	Actual Supply	Potential Supply
Advanced Machine Operator	759	2,092	118	354	<50	1,080
Sustainable Manufacturing Process Technician	195	4,631	<100	903	3,529	6,229
Automation Technician	<100	2,194	<100	345	176	1,080
Logistician	280	1,130	50	362	937	409

“MANPOWERGROUP HAS IDENTIFIED 27,000+ EMPLOYEES TO FILL THESE FOUR ROLES IN THE BORDERPLEX REGION”

# Next Steps

## Pipeline Visibility

- **Quantifying Student Pipelines**  
Across all Regional Universities, Community Colleges, and Technical Schools (In Process)
- **Dona Ana Community College**  
Upskilling & Integration within programs
- **Alumni Outreach Program**
- **TN1 Visas**



# Profile of a Regional Workforce

REGION OF  
**2.7**  
POPULATION **MILLION**

**150**  
**THOUSAND**  
POST SECONDARY  
STUDENTS



**569,000**  
Industrial Labor Force



**295**  
**THOUSAND**

**27,200+**  
Advanced Manufacturing  
Workforce

# QUESTIONS